



GLOBAL CONSERVATION CORPS

ANNUAL REPORT

2018



Who We Are



Conserving **Wildlife** Through **People**

We are the Global Conservation Corps, a 501(C)3 that is dedicated to conserving wildlife through education and empowering people. Few know that the communities surrounding wildlife reserves rarely have access to them.

Children grow up never seeing wildlife, leaving them disconnected from their national heritage and susceptible to bribing by crime syndicates. GCC works in these communities to turn these future poachers into Future Rangers.



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Empowering Dreams

Letter from the Founder, Matt Lindenberg

Looking back on 2018, it's been a pivotal year for GCC. We kicked off the Future Rangers Program in partnership with the Timbavati Foundation, supported the team at the Zululand Rhino Orphanage, completed a fifth filming trip for RHINO MAN the Movie, and grew our network of friends and supporters rapidly. We welcomed some incredible new members to the GCC team, which have strengthened our capabilities and global impact. Most importantly, we have been able to attract a wide variety of passionate partners, donors and supporters into our conservation family. We couldn't be more grateful and appreciative of the individuals, families and companies that have stood behind us to achieve our shared goals.

Looking forward, 2019 is filled with excitement and promise. The Future Rangers Program now has a specific curriculum which we are excited to launch in January. This program now employs 6 local South African facilitators and reaches over 2,000 children on a weekly basis. GCC has found clarity and a deeper purpose through investing in youth, creating local job opportunities and strengthening the bonds between communities and conservation.

We have signed corporate partnerships with Garmont and Tissot, planned a record-breaking number of fundraising events, and have identified greater funding opportunities to expand our reach within South Africa and beyond.

Ultimately, we continue to grow, expand and challenge ourselves so that both wildlife and people flourish. Now more than ever, our society needs to nurture, develop and inspire the next generation of leaders and conservationists to ensure that both communities and wildlife endure, indefinitely.

With hope and gratitude,

Executive Director | Founder



It All Starts With One

Martin's Story

Martin was born in apartheid South Africa where he had no opportunities, no rights, and no future. He grew up in a rural part of the Underberg in Kwa-Zulu Natal. Martin's father passed away when he was young, so as the oldest of his siblings, he needed to provide for his family. Martin became a soldier. He went and enlisted—it's one of the few things a black male could do during that time. He joined the 111th Battalion, where he fought for a country that didn't even recognize him as a complete citizen. When Martin came out of the military, he took his skills and started training rangers. He got involved with the people on the ground, because he truly believed that the future of Africa's wildlife belonged to the local people. He sensed that there had to be ownership and direct benefit for the people living in close proximity to wildlife.

In 2014, Martin tragically passed away. That was the impetus for starting the Global Conservation Corps. Our mission statement is conserving wildlife through the education, development, and training of people. Poaching is not a wildlife issue—it's a human issue. It's a symptom of a much bigger human condition that we find ourselves in.



We are Rapidly Losing Wildlife.

There are **8500** Species Threatened with Extinction

2026



projected extinction
year of the rhino
at the current
rate of poaching

60%

global wildlife
lost over the
last 40 years



3 Rhinos Poached a Day

4,700 Black Rhino Remaining

19,000 White Rhino Remaining

680

poachers **arrested/killed**
in South Africa in 2016



10% of the planet will remain pristine by 2050

“ONE DAY YOUR CHILD ASKS YOU, ‘**SO WHAT DID YOU DO WHEN THIS WAR WAS GOING ON?**’

AND YOU SAY, ‘**I DID NOTHING.**’
SURELY THAT IS NOT AN ANSWER.”

~**DR. JOHAN MARAIS**



Our Solution

We Can **Change** the **Future**

Today, more and more communities surrounding protected areas are demanding equity, involvement, and inclusion in conservation. If they're unable to derive direct, tangible value from wildlife and tourism, the wildlife doesn't stand a chance. Kruger National Park is home to some of the largest remaining wildlife populations in the world. Although there is an estimated two million people living along its western border, the majority has never even encountered this esteemed wildlife before.

The two provinces situated next to Kruger are Limpopo and Mpumalanga, which have 20.8% and 32.2% unemployment rates, respectively. These economic disparities are inextricably linked to the fact that Kruger National Park is ground zero for rhino poaching. During the last 10 years, over 7,000 rhinos have been poached in South Africa, the vast majority of which were killed in Kruger. More than 680 poachers were arrested or killed in 2016, most coming from low socioeconomic communities where gainful employment is rare.

In order to save this precious wildlife, we must realize the power lies within these communities' voices to turn the tide on this war.

Impact the Present



Spread The Word



Plan for the Future





They need your support.

They are **under-funded**,
under-supported, and
alienated by their
communities.

The Rangers



Rangers **risk**
their lives every day
to stand between
a poacher and Africa's
treasured animals.
They are allowing us
the time to save wildlife.



FEBRUARY



Brawl for a Cause

\$3,500 raised
Atlanta, Georgia

MARCH

Winos for Rhinos

\$6,400 raised



Atlanta, Georgia

APRIL

Art Night

\$1,500 raised

&

Rhino Man 5k

\$3,150 raised



Atlanta, Georgia & Canto, Michigan



MAY



**Birmingham
Zoo Run**

\$11,040 raised

Birmingham, Alabama

**RiNo
for
Rhinos**

\$3,200 raised



JUNE

Denver, Colorado

AUGUST



Shoot Tequila Not Rhinos

\$1,100 raised

Birmingham, Alabama



Financial Transparency

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Brawl for a Cause **\$3,500**

Winos for Rhinos **\$6,400**

Art Night **\$1,500**

Rhino Man 5k Fun Run **\$3,150**

Birmingham Zoo Run **\$11,040**

RiNo for Rhinos **\$3,200**

Shoot Tequila Not Rhinos **\$1,100**

Rhino Man Crowdfunding **\$32,000**

Other Donations **\$19,489**

2018 Total Revenue: \$81,379



In 2018, GCC partnered with the Timbavati Foundation to launch the Future Rangers Program.

This gave students from rural communities the opportunity to **experience wildlife** on the reserve. Through game drives and bush school, students were able to interact with wildlife, as well as **learn about their impact** in the larger narrative of conservation. In many cases, this was their first time seeing wildlife such as elephants, rhinos, and lions.



Meet the **Facilitators**



Ally



Promise



Velucia



Bongani



Lefa



Mandla





Tragedy and Triumph

In 2018, GCC continued their relationship with the Zululand Rhino Orphanage. Once the home to two endangered black rhinos, five endangered white rhinos, and one hippo, Thula Thula Rhino Orphanage was attacked by poachers in February 2017 leaving two rhinos dead and the remaining animals and staff traumatized by the incident. Unfortunately, this forced the orphanage to relocate to a safer location.



Since 2017, GCC has assisted the remaining orphans in their move to their new home at the Zululand Rhino Orphanage and continues to support these orphans through contributions from symbolic online adoptions.



2018 Accomplishments



- Conducted a crowdfunding campaign, raising over \$32,000 between 130 people.
- Recruited John Jurko II, the production director of Friendly Human, as the Director of RHINO MAN.
- Went back to South Africa in July to conduct a 5th filming trip which included; highlighting a ranger selection at the Southern African Wildlife College, spending 4 days with the star of RHINO MAN, Sergeant Anton Mzimba from the Timbavati Private Nature Reserve, and visited the widow of Martin Mthembu, to which the documentary was dedicated.
- Partnered with Raider films for the post-production process, most noticeably Jacob Ross as the senior editor for the project.



RHINO MAN The Movie

By the end of 2018, we had a working copy to **be ready for a private screening** in Denver in April, 2019.



— GRATEFUL —

Thank you so much to everyone who has generously given to make an impact. **Your dedication to conservation is truly inspiring** and we couldn't do it without each and every one of you.

Our Partners & Sponsors



RAIDER FILMS

Sponsor Future Rangers

Student	\$10 per month
Class	\$25 per month
Grade	\$125 per month
School	\$500 per month

— GET INVOLVED —

<https://globalconservationcorps.org/donate>



Meet **Our** 2018 Team

Matt Lindenberg

Founder | Executive Director

“Rangers are **buying us time**.
It’s what we do with that
time **that counts**”.



Kate Vannelli

Staff Member

Board of Directors

Brad Gill

Kate Clemens

Tami McQueen

Justin Walker

Dan Kopas





@rhinomanrangers



@rhinomanthemovie



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GCC

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