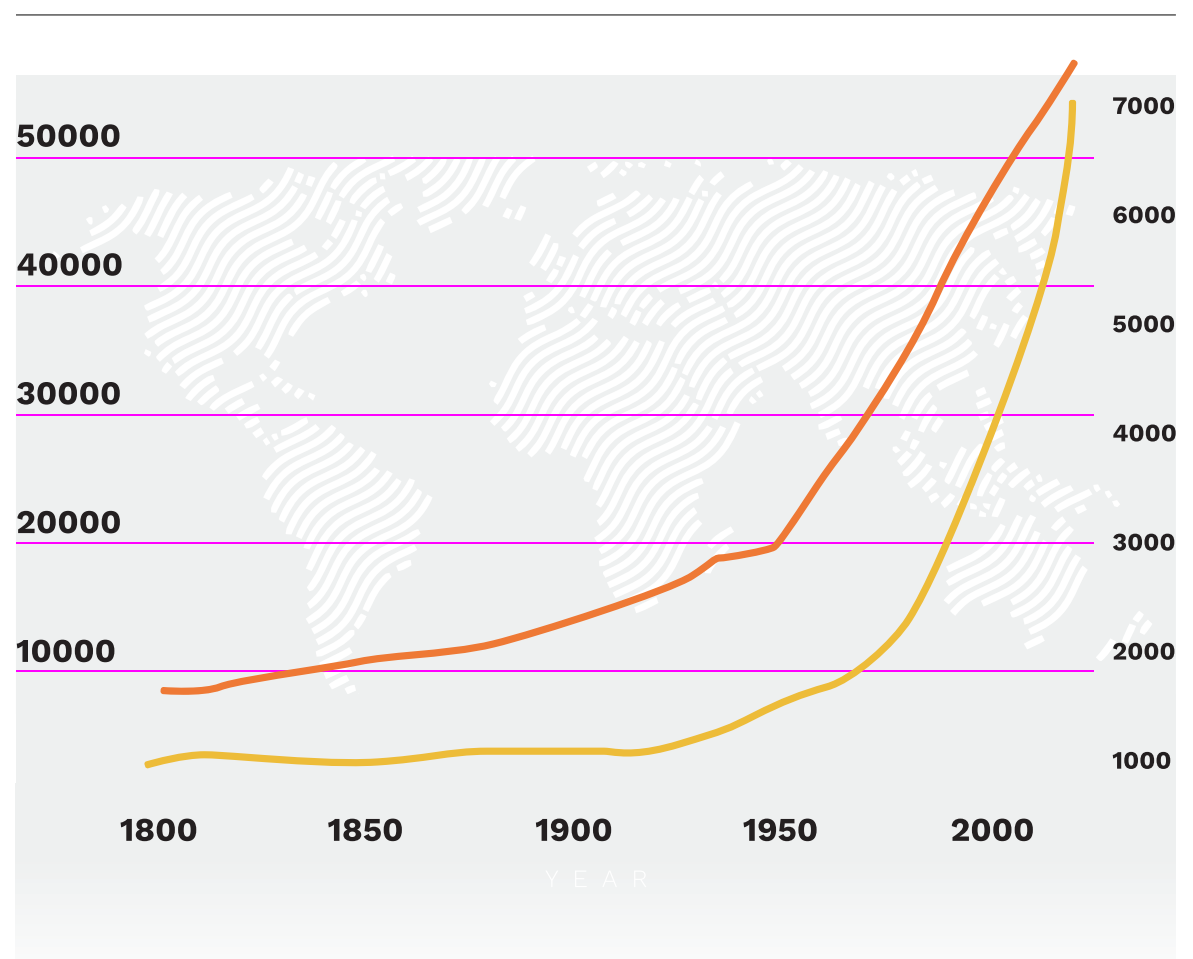


# The Current State of Conservation:

## HUMANS & THE EXTINCTION CRISIS

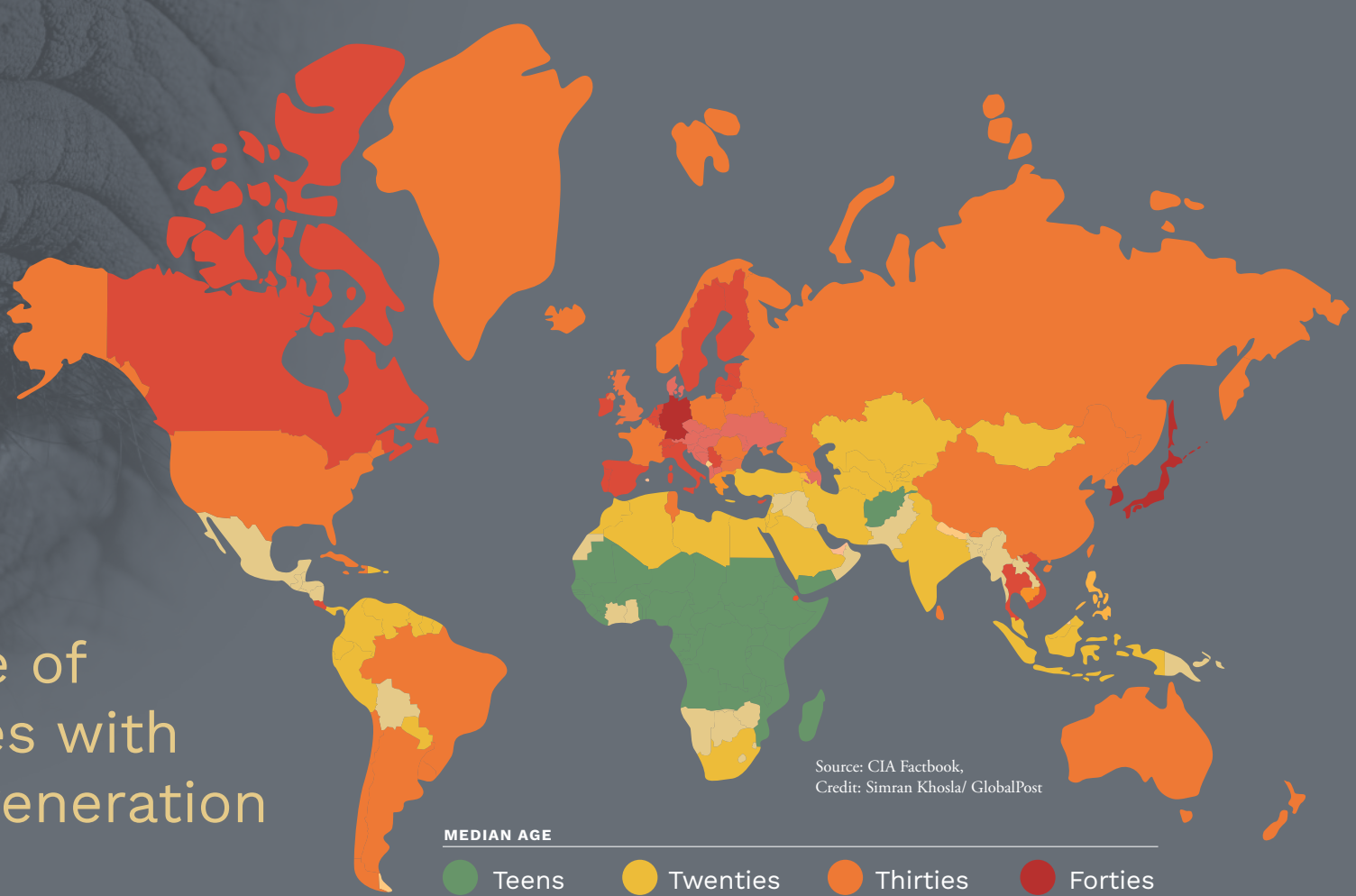


Data source: Scott, J.M. 2008, *Threats to Biological Diversity: Global, Continental, Local*. U.S. Geological Survey, Idaho Cooperative Fish and Wildlife, Research Unit, University of Idaho

**We focus our programs in areas with rapidly growing youth populations and vulnerable wildlife populations**

We are currently undergoing the **6th mass extinction** - **1 MILLION** species (flora and fauna) are threatened with extinction

The future of wildlife lies with our next generation of leaders



## THE CHALLENGE:



Balancing rapid human development with the conservation of our planet - humans need nature to survive - but unfortunately human development has seen the depletion of natural resources and wildlife in areas where the populations have had little to do with that depletion, but are suffering the majority of the consequences

**OUR SOLUTION:** working in these communities towards sustainable development that simultaneously benefits people and wildlife

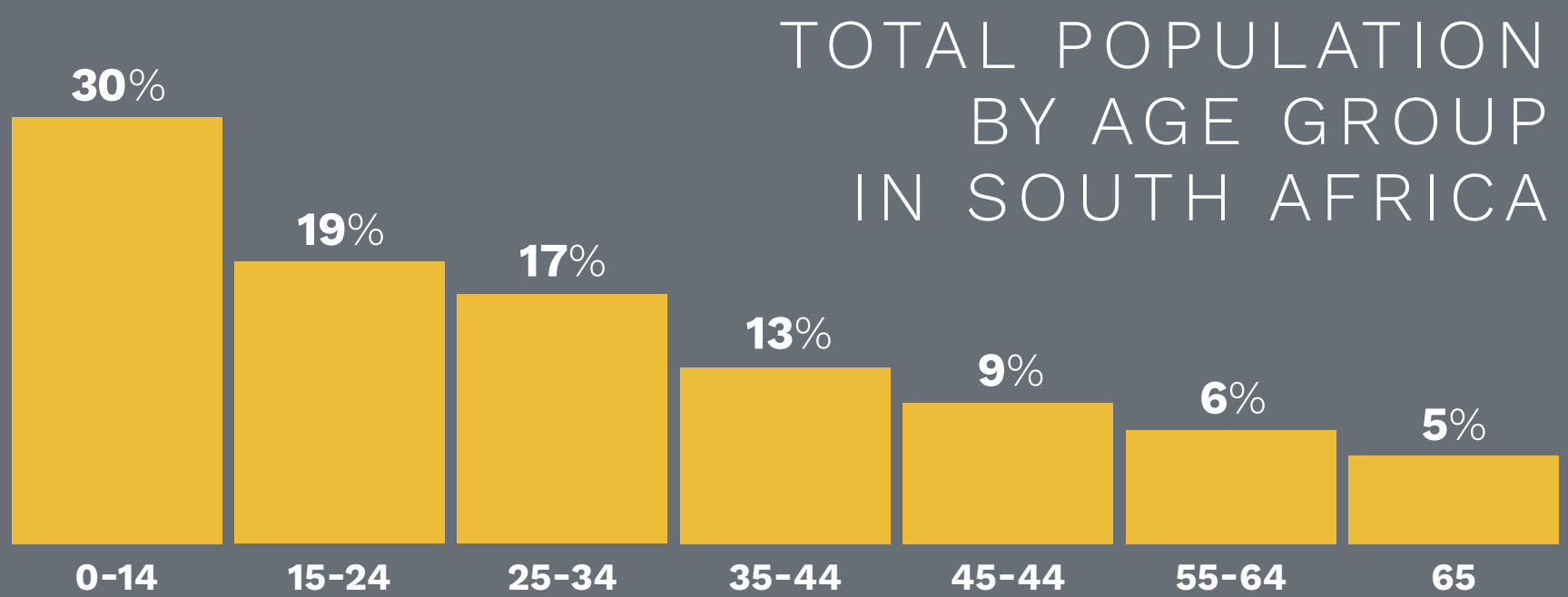
## LISTENING TO WHAT'S NEEDED:

GCC works in areas with disappearing rich biodiversity alongside areas of rapid human development and tourism

Current work along western border of Kruger National Park

- 3.4 million people living alongside Kruger National Park
- 50% of that population are youth

- 4 out 5 youth polled have never seen the "Big Five"
- We work with existing stakeholders and community partners, in order to conduct regular needs assessments and ensure we are centering local voices and leaders



Source: *Community Survey 2016, Youth Explorer (2016)*. [Online]. Available at: <https://youthexplorer.org.za/profiles/country-ZA-south-africa/>

## TAKING IT A STEP FURTHER

Through the Future Rangers Program, we not only provide consistent conservation education which is locally led, we also work to ensure our graduates are able to find employment within their local wildlife economy, benefiting directly from a thriving wildlife population and putting their passion into action

## HOW DOES THIS HELP WILDLIFE?

Local-level employment in the wildlife economy brings direct revenue back into communities -> Community members who aren't struggling financially are less likely to poach

Future Rangers Youth moving into leadership positions have a deep appreciation for the natural world and it's value (economic, intrinsic and instrumental), meaning there will be greater incentive in the future to protect these areas.

Happy people = happy wildlife